

# 25 Small Business Ideas to Make Money in 2024



## 25 SMALL BUSINESS IDEAS TO MAKE MONEY IN 2024

by Maria Grazia Swan

★★★★★ 5 out of 5

Language : English  
File size : 1551 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 19 pages  
Lending : Enabled



Starting a small business can be a great way to make money and be your own boss. But with so many different options to choose from, it can be tough to know where to start.

To help you out, we've compiled a list of 25 small business ideas that have the potential to be profitable in 2024. These ideas are all relatively easy to start and can be run from home or a small office.

### 1. Virtual assistant

Virtual assistants provide administrative, technical, or creative assistance to clients from remote locations. This is a great business idea for people with strong organizational and communication skills.

## **Tips for getting started:**

\*

- Create a website and portfolio to showcase your skills.

\*

- Network with other businesses and professionals.

\*

- Set your rates and package your services.

## **2. Freelancer**

Freelancers offer their services on a project-by-project basis. This can include writing, design, web development, and more. Freelancing is a great way to earn money from your skills and work on projects that you're passionate about.

## **Tips for getting started:**

\*

- Create a portfolio of your work.

\*

- Join freelance marketplaces and bid on projects.

\*

- Network with other freelancers and businesses.

### **3. Online course creator**

If you have expertise in a particular area, you can create and sell online courses. This is a great way to share your knowledge and earn passive income.

#### **Tips for getting started:**

\*

- Choose a topic that you're knowledgeable about.

\*

- Create a course outline and materials.

\*

- Market your course through social media and other channels.

### **4. E-commerce store owner**

Starting an e-commerce store is a great way to sell products online. You can sell physical products, digital products, or both.

#### **Tips for getting started:**

\*

- Choose a niche and find a supplier.

\*

- Create a website and set up an online store.

\*

- Market your store through social media and other channels.

## **5. Affiliate marketer**

Affiliate marketing is a way to earn commissions by promoting other people's products or services. You can do this by creating a blog, website, or social media account and linking to products or services that you recommend.

### **Tips for getting started:**

\*

- Join affiliate programs for products or services that you're interested in.

\*

- Create content that promotes your affiliate links.

\*

- Track your results and optimize your content.

## **6. Dropshipper**

Dropshipping is a way to sell products online without having to carry any inventory. When a customer places an order, you simply forward the order to a supplier who will ship the product directly to the customer.

### **Tips for getting started:**

\*

- Find a supplier who offers dropshipping services.

\*

- Create a website and set up an online store.

\*

- Market your store through social media and other channels.

## **7. Print-on-demand business**

A print-on-demand business allows you to sell custom-printed products without having to hold any inventory. When a customer places an order, you simply upload the design to a print-on-demand service, who will print and ship the product directly to the customer.

### **Tips for getting started:**

\*

- Create a design or find a designer to create designs for you.

\*

- Choose a print-on-demand service and upload your designs.

\*

- Market your products through social media and other channels.

## **8. Subscription box business**

A subscription box business is a way to sell products on a recurring basis. Customers subscribe to your box and receive a box of products on a regular schedule.

### **Tips for getting started:**

\*

- Choose a niche and curate a box of products that your customers will love.

\*

- Set up a website and payment processing system.

\*

- Market your subscription box through social media and other channels.

## **9. Handmade products business**

If you're creative, you can start a business selling handmade products. You can sell your products online, at craft fairs, or through local stores.

### **Tips for getting started:**

\*

- Develop your products and create a brand.

\*

- Set up a website and online store.

\*

- Network with other makers and attend craft fairs.

## **10. Photography business**

If you have a passion for photography, you can start a photography business. You can offer your services for weddings, portraits, events, and more.

### **Tips for getting started:**

\*

- Build a portfolio of your work.

\*

- Create a website and social media accounts.

\*

- Network with other photographers and potential clients.

## **11. Videography business**

Similar to photography, you can start a videography business if you have a passion for creating videos. You can offer your services for weddings, events, corporate videos, and more.

### **Tips for getting started:**

\*

- Build a portfolio of your work.

\*

- Create a website and social media accounts.

\*

- Network with other videographers and potential clients.

## **12. Social media marketing agency**

If you're savvy with social media, you can start a social media marketing agency. You can offer your services to businesses to help them manage their social media accounts, create content, and run ads.

### **Tips for getting started:**



\*

- Create a portfolio of your work.

\*

- Develop a social media marketing strategy.

\*

- Network with businesses and potential clients.

### **13. Search engine optimization (SEO) agency**

SEO agencies help businesses improve their visibility in search engine results pages (SERPs). This can be done through a variety of techniques, such as keyword research, content creation, and link building.

#### **Tips for getting started:**

\*

- Become an expert in SEO.

\*

- Develop a portfolio of your work.

\*

- Network with businesses and potential clients.

## 14. Web design agency

Web design agencies create and develop websites for businesses. This can include designing the website, developing the code, and optimizing the website for search engines.

### Tips for getting started:

\*

- Learn web design and development.

\*

- Create a portfolio of your work.

\*

- Network with businesses and potential clients.

## 15. App development agency

App development agencies create and develop mobile apps for businesses. This can include designing



### 25 SMALL BUSINESS IDEAS TO MAKE MONEY IN 2024

by Maria Grazia Swan

★★★★★ 5 out of 5

Language : English

File size : 1551 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Word Wise : Enabled

Print length : 19 pages  
Lending : Enabled



## Reading Wellness: Lessons in Independence and Proficiency

Reading is a fundamental skill that can open up a world of knowledge, entertainment, and personal growth. For children, reading is especially important as it helps them...



## How Global Currencies Work: A Comprehensive Guide to Past, Present, and Future

Overview of Global Currencies A currency is a medium of exchange that is used to facilitate transactions between people and...