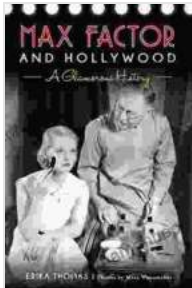


Max Factor: The Man Behind Hollywood's Glamorous History



Max Factor and Hollywood: A Glamorous History

by Sofi Thanhauser

★★★★☆ 4.3 out of 5

Language : English
File size : 6066 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 147 pages
Lending : Enabled
X-Ray for textbooks : Enabled



Early Life and Career

Max Factor was born Maksymilian Faktorowicz in Zduńska Wola, Poland, in 1872. He began his career as a wigmaker in his father's shop. In 1895, he moved to the United States, where he worked as a makeup artist for the theater. In 1909, he opened his own cosmetics shop in Los Angeles.



The Birth of Modern Cosmetics

Factor was a pioneer in the development of modern cosmetics. He was the first to create a line of cosmetics that were designed to be used by everyday women. He also developed a number of new makeup techniques, such as the use of foundation to even out skin tone and the use of mascara to make eyelashes appear longer and thicker.



Max Factor with a group of models wearing his cosmetics

Hollywood Glamour

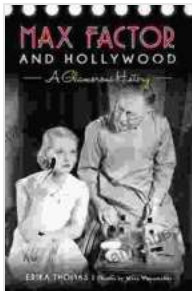
Factor's work played a major role in the development of the Hollywood glamour look. He created iconic looks for stars such as Greta Garbo, Marilyn Monroe, and Elizabeth Taylor. He also developed a number of makeup products that were specifically designed for use in films, such as the first waterproof mascara and the first liquid foundation.



Legacy

Max Factor died in 1938, but his legacy continues to live on. His company, Max Factor & Co., is one of the world's leading cosmetics companies. And his makeup techniques are still used by makeup artists around the globe.

Max Factor was a true pioneer in the world of cosmetics. He revolutionized the way women thought about beauty and makeup, and he created some of the most iconic looks in Hollywood history. He is truly deserving of his place as one of the most influential figures in the history of beauty.



Max Factor and Hollywood: A Glamorous History

by Sofi Thanhauser

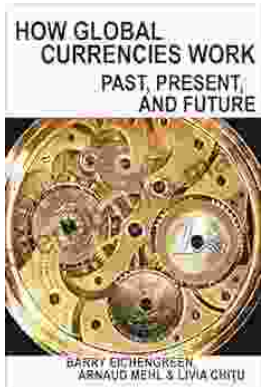
★★★★☆ 4.3 out of 5

- Language : English
- File size : 6066 KB
- Text-to-Speech : Enabled
- Screen Reader : Supported
- Enhanced typesetting : Enabled
- Word Wise : Enabled
- Print length : 147 pages
- Lending : Enabled
- X-Ray for textbooks : Enabled



Reading Wellness: Lessons in Independence and Proficiency

Reading is a fundamental skill that can open up a world of knowledge, entertainment, and personal growth. For children, reading is especially important as it helps them...



How Global Currencies Work: A Comprehensive Guide to Past, Present, and Future

Overview of Global Currencies A currency is a medium of exchange that is used to facilitate transactions between people and...